Position: Business Performance Analyst

Purpose:

To support the FP&A function by preparing detailed financial reports, forecasts, and analysis to drive effective decision-making. This role focuses on product analysis, pricing & cost effectiveness of each product, campaign & promotion for strategic decision. To monitor the trends of existing products and highlight on business improvement with precise & accurate financial & non-financial information.

Responsibilities:

- Create and manage dynamic and scalable financial models, developing compelling outputs that track current business metrics, performance, and cost projections.
- Develop financial models and cost projections for new business initiatives, product developments, products pricing/bundling and other ad-hoc requests to propose the strategic plans to the management.
- Provide management with timely finance-related analysis and recommendations across a range of critical business decisions
- Develop business case for re-development and asset enhancement initiatives
- Carry out financial and cost analysis for ad-hoc requests or new business initiatives to come up with feasible financial plans
- Facilitate the executive management team on deciding long-/mid-/short-term strategic options and objectives
- Take part in the new product development process then develop the financial forecast, budget and feasible operational process.
- Perform profitability and performance analysis for current bank products and provide recommendations to optimize the financial performances
- Ad-hoc project or tasks assigned by HOD

Skills required:

- Ability to understand data and information on both sides, technical and business, to form valuable insights that have strategic and business impact
- Strong analytical, modeling & problem-solving & financial reporting skills with an attention to detail
- Team player with positive attitude
- Excellent communication and strong interpersonal skills with the ability to work with people at all levels of the bank

Qualification required:

- Bachelor's degree in finance, Accounting, Economics, Mathematics or Statistic (experience from the financial services industry is an added advantage)
- Minimum of 5 years of experience in financial analysis or planning roles.
- Analytical mindset with attention to detail and problem-solving skills.
- Effective communication and interpersonal skills.
- Solid understanding of financial industry as well as banking products and services
- Expert knowledge of Microsoft Office (especially in Excel and PowerPoint) and Power BI